

DISCOVER HALO CONTOURING, A NEW SIGNATURE TECHNIQUE BY REDKEN SHADES ALK

Wednesday, September 23 - 10am - 12pm

Who Is It For: New Brand Users to ALK - Conversion & Existing Brand Users For 0-2 Years. Length: 2 Hours

\$20 registration - Get \$20 Gift Card at the class

EDU212 Format: Look & Learn

Description: Discover Halo Contouring, a signature technique designed to sculpt, enhance depth, and illuminate facial features. This adaptable service allows for stunning results by working with existing hair characteristics or introducing new depth. Ideal for refreshing color, blending grey, or first-time clients seeking personalized, radiant transformations.

Key Takeaways:

- Discover how to achieve transformative a personalized luminous effect around clients' faces.
- Discover the versatility of Halo Contouring, enabling you to deliver effective color refresh, bump, brightening, and grey blending services.
- Learn all about Redken's newest innovation, Shades ALK, and how to select, formulate, mix, and apply for beautiful color results.



BOTH CLASSES HELD AT:
State Beauty Supply
308 NW Victoria Dr.
Lee's Summit, MO
(816) 246-9996



DISCOVER HALO LIGHTS, A NEW BLONDING TECHNIQUE BY REDKEN BLONDE IQ

Wednesday, September 23 - 1pm - 3pm

Who Is It For: New Brand Users, Conversion & Existing Brand Users For 0-2 Years. Length: 2 Hours

\$20 registration - Get \$20 Gift Card at the class

EDU213 Format: Look & Learn

Description: Discover HALO LIGHTS™ – a signature blonding technique crafted for perfect, face-framing illumination. Ideal for clients desiring lighter, brighter results, this service precisely enhances features and adds depth, simulating how natural light accentuates hair. Learn to achieve optimal vibrancy and contouring for a radiant finish.

Key Takeaways:

- Discover how to create stunning, face-framing illumination with the Halo Lights™ technique.
- Discover the principles behind sculpting features and enhancing hair depth to achieve a naturally highlighted appearance.
- Learn all about Redken's Blonde IQ Lightening System.

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